CHECKLISTS TO KEEP YOU ORGANIZED

What to include in your handyman website

The best handyman websites include the following:

1. **Company branding**

* Logo
* Colors
* Fonts
* Images

1. **Detailed business information**

* Phone number
* Email
* Business address
* Business hours

1. **Service areas**

* Cities, towns, or neighborhoods your business services

1. **Easy navigation**

* Clean menu bar to help users find the information they’re after

1. **Online estimates**

* Provide an easy way for customers to request a quote or [book work online](https://getjobber.com/features/online-booking/)

1. **Project portfolio**

* Showcase your skills with photos of completed jobs

1. **Insurance and licensing**

* Provide insurance and licensing information

1. **Service list**

* List all of the handyman services you offer, like:
  + Furniture assembly
  + Interior/exterior painting
  + Drywall repair

1. **Customer reviews**

* Reviews or testimonials from satisfied customers

1. **Call to action**

* Include buttons on each page that tell users what to do next, like:
  + Request a quote
  + Book a service
  + Call for more information

1. **Essential web pages**

* **Home** - includes image(s) of completed jobs, the services you offer, and a brief description of your business
* **About us** - tells visitors about your experience and the story behind your business
* **Services** - includes your complete [handyman services list](https://getjobber.com/academy/handyman/handyman-services-list/)
* **Contact -**includes the areas you serve and tells visitors how to get in touch
* **Testimonials -** includes positive reviews from happy customers
* **Blog -** includes useful, regularly updated handyman content