CHECKLISTS TO KEEP YOU ORGANIZED

What to include in your handyman website

The best handyman websites include the following:

1. **Company branding**
* Logo
* Colors
* Fonts
* Images
1. **Detailed business information**
* Phone number
* Email
* Business address
* Business hours
1. **Service areas**
* Cities, towns, or neighborhoods your business services
1. **Easy navigation**
* Clean menu bar to help users find the information they’re after
1. **Online estimates**
* Provide an easy way for customers to request a quote or [book work online](https://getjobber.com/features/online-booking/)
1. **Project portfolio**
* Showcase your skills with photos of completed jobs
1. **Insurance and licensing**
* Provide insurance and licensing information
1. **Service list**
* List all of the handyman services you offer, like:
	+ Furniture assembly
	+ Interior/exterior painting
	+ Drywall repair
1. **Customer reviews**
* Reviews or testimonials from satisfied customers
1. **Call to action**
* Include buttons on each page that tell users what to do next, like:
	+ Request a quote
	+ Book a service
	+ Call for more information
1. **Essential web pages**
* **Home** - includes image(s) of completed jobs, the services you offer, and a brief description of your business
* **About us** - tells visitors about your experience and the story behind your business
* **Services** - includes your complete [handyman services list](https://getjobber.com/academy/handyman/handyman-services-list/)
* **Contact -**includes the areas you serve and tells visitors how to get in touch
* **Testimonials -** includes positive reviews from happy customers
* **Blog -** includes useful, regularly updated handyman content